



Global Hotel Company upgrades threat intelligence with Silobreaker

Threat intelligence team empowered to provide proactive threat intelligence to stakeholders across senior leadership, SecOps, vulnerability management, and more.

The Challenge

A global Hotel Company with over 6,000 hotels in more than 100 countries needed timely and actionable threat intelligence to mitigate risk across key areas including their supply chain, employees and executives, websites, and mobile app, customers and customer data, offices and hotel locations.

The hotel and hospitality industry are a frequent target for cyber-attacks, including ransomware and bot attack incidents that frequently target companies and their subsidiaries globally. Service disruptions caused by these attacks can have a direct impact on customer satisfaction, brand reputation, and loyalty.

As one of the sectors most economically impacted by the pandemic, the company’s cyber threat intelligence (CTI) team faced the challenge of safeguarding operations with tighter budgets and limited resources. The company’s CTI team wanted to provide the highest quality intelligence possible but didn’t have the tools or people they needed to do so quickly and effectively at scale.



CUSTOMER

Leading Global Hotel Company

SOLUTION USERS

**Cyber threat intelligence analysts
Global intelligence analysts
Fraud intelligence analysts**

INDUSTRY

Business and Leisure Hotels



The Solution

The Hotel Company partnered with Silobreaker to streamline their intelligence production cycle, increase efficiency, and dramatically improve intelligence quality. The company's time-consuming, manual tasks and processes – collecting information from numerous disparate sources and spending unnecessary time on manual online searches – have been replaced by Silobreaker's automatic collection and processing and powerful analytical tools.

With Silobreaker, the company's threat intelligence team has access to all the key sources of intelligence they need in a single product – eliminating the need to pivot between multiple platforms. Furthermore, Silobreaker's collection and tagging features meant analysts could organise sources in a way that fits their organisation's threat profile, PIRs, and internal stakeholder needs. Automatic alerting means analysts don't need to manually monitor individual sources and can instead spend valuable time on other areas as Silobreaker monitors for relevant threat content.

Through Silobreaker, the company's CTI team have been able to establish themselves at the core of the Hotel Company's threat intelligence function, equipped to respond to intelligence requirements from a variety of internal stakeholders across both information security and the broader business. This includes vulnerability management, incident response, security operations centre, threat hunting and penetration testing, finance, procurement, etc. The platform also supports use cases for other intelligence teams within the organisation focused on geopolitical, physical and fraud-related threats.

The Results

With Silobreaker, the Global Hotel Company was able to:

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Improve their defences against botnet attacks through the monitoring of underground discussions and enabling CTI and engineering teams to anticipate when a new wave of botnet attacks may be launched.



Better identify and prioritise vulnerabilities based on proactive intelligence received from the CTI team.



Track ransomware attacks against their subsidiaries, vendors, and peers, enabling them to be the first ones to know and notify relevant parties.



Maintain an in-house CTI function that fully understands the particulars of their organisation, including its infrastructure, architecture, processes, supply chain, and decision makers.

About Silobreaker

Silobreaker is a SaaS platform that enables threat intelligence teams to produce high-quality and relevant intelligence at a faster pace. It brings all the steps of the intelligence cycle together in one place to cover cyber, physical and geopolitical PIRs and automates all the manual work, so your analysts can focus on finding and prioritising threats faster and producing higher quality intelligence. All of this empowers your stakeholders to make better-informed, intelligence-led decisions to reduce risk and protect revenue.

To learn more about Silobreaker, visit www.silobreaker.com